

**Degree Offered**

Associate in Applied Science  
Business Management

**Curriculum Code: 595****Program Information**

This program prepares students for entry-level positions in all sectors of business, government, not-for-profit and social service agencies.

Business programs focus on the education and skills needed in today's global business environment. Practical courses coupled with general education offerings enhance development of critical thinking, communication and problem-solving skills, as well as adaptability and team work.

**When You Graduate**

AAS programs are designed for students who want to enter a career directly after graduating but those who change their plans find that most of their CCC credits transfer to four-year colleges.

Students are encouraged to visit the NJ transfer website: [www.njtransfer.org](http://www.njtransfer.org) for transfer course equivalencies.

CCC graduates have transferred to every university in New Jersey and scores of universities throughout America.

The latest technology and learning tools support your education for a wide range of employment opportunities.

**Earn a BA, MA at CCC**

Once you graduate from Cumberland County College, you can earn a bachelor's and even a master's degree at the on-campus Shirlee and Bernard Brown University Center. CCC's University Center houses bachelor's and master's degree programs offered by Fairleigh Dickinson University, Georgian Court University, Montclair State University, Rowan University and Wilmington University.

[www.cccnj.edu](http://www.cccnj.edu)

# Business Management

## Program Requirements (45 credits) Credits

<input type="checkbox"/>	AC 103	Accounting Principles I	4
<input type="checkbox"/>	AC 104	Accounting Principles II	4
<input type="checkbox"/>	BU 106	Introduction to Management	3
<input type="checkbox"/>	BU 109	Business Law I	3
<input type="checkbox"/>	BU 115	Introduction to Business	3
<input type="checkbox"/>	BU 116	Cases in Business Management	3
<input type="checkbox"/>	BU 207	Introduction to Marketing	3
<input type="checkbox"/>	BU 212	Human Resources Management	3
<input type="checkbox"/>	BU 233	Corporate Finance	3
<input type="checkbox"/>	BU 247	Leadership	3
<input type="checkbox"/>	BU 249	Introduction to International Business	3
<input type="checkbox"/>	BU 288	Strategic Management	4
<input type="checkbox"/>	EC 201	Principles of Macroeconomics	3
<input type="checkbox"/>	Business	Elective	3

## General Education Requirements (21/22 credits)

<input type="checkbox"/>	CS 101	Introduction to Microcomputers <b>or</b>	
	CS 102	Applications on the Microcomputer	3
<input type="checkbox"/>	EN 101	English Composition I	3
<input type="checkbox"/>	EN 102	English Composition II <b>or</b>	
	SP 203	Effective Speech	3
<input type="checkbox"/>	PY 101	General Psychology	3
<input type="checkbox"/>	Diversity	Elective	3
<input type="checkbox"/>	Humanities	Elective	3
<input type="checkbox"/>	Math	Elective (MA 109 or higher*)	3/4

**Total Credits** **66/67**

### \*Excluding MA 115

### Upon completion of this program, students should be able to:

- Prepare and present effective oral business presentations.
- Evaluate key elements of a Strategic Plan and make recommendations for improvement of Strategic Plans.
- Locate, retrieve and critically evaluate information and information sources.
- Seek employment in the field of study.