

Degree Offered

Associate in Applied Science
Business Management/E-Business

Curriculum Code: 519**Program Information**

This program prepares students for entry-level positions in all sectors of business, government, not-for-profit and social service agencies.

Business programs focus on the education and skills needed in today's global business environment. Practical courses coupled with general education offerings enhance development of critical thinking, communication and problem-solving skills, as well as adaptability and team work.

When You Graduate

AAS programs are designed for students who want to enter a career directly after graduating but those who change their plans find that most of their CCC credits transfer to four-year colleges.

Students are encouraged to visit the NJ transfer website: www.njtransfer.org for transfer course equivalencies.

CCC graduates have transferred to every university in New Jersey and scores of universities throughout America.

The latest technology and learning tools support your education for a wide range of employment opportunities.

Business Management/ E-Business

Program Requirements (43 credits) Credits

<input type="checkbox"/>	AC 103	Accounting Principles I	4
<input type="checkbox"/>	AC 104	Accounting Principles II	4
<input type="checkbox"/>	BU 106	Introduction to Management	3
<input type="checkbox"/>	BU 109	Business Law I	3
<input type="checkbox"/>	BU 115	Introduction to Business	3
<input type="checkbox"/>	BU 288	Strategic Management	4
<input type="checkbox"/>	CS 132	Web Page Development I	4
<input type="checkbox"/>	CS 210	Database Management	4
<input type="checkbox"/>	CS 218	Web Page Dynamics	4
<input type="checkbox"/>	CS 220	Marketing on the Internet or	
	BU 207	Introduction to Marketing	3
<input type="checkbox"/>	CS 286	Building an Effective Website	4
<input type="checkbox"/>	Business or	General Education Elective	3

General Education Requirements (24/25 credits)

<input type="checkbox"/>	CS 101	Intro to Microcomputers or	
	CS 102	Applications on the Microcomputer	3
<input type="checkbox"/>	EC 201	Principles of Macroeconomics	3
<input type="checkbox"/>	EN 101	English Composition I	3
<input type="checkbox"/>	EN 102	English Composition II or	
	SP 203	Effective Speech	3
<input type="checkbox"/>	Math Elective (MA 109 or higher*)		3/4
<input type="checkbox"/>	PY 101	General Psychology	3
<input type="checkbox"/>	Diversity Elective		3
<input type="checkbox"/>	Humanities Elective		3

Total Credits 67/68

*** Excluding MA 115****Upon completion of this program, students should be able to:**

- Prepare and present effective oral business presentations.
- Evaluate key elements of a Strategic Plan and make recommendations for improvement of Strategic Plans.
- Locate, retrieve and critically evaluate information and information sources.
- Seek employment in the field of study.