

**Degree Offered**

Associate in Applied Science  
Business Management/International

**Curriculum Code: 516****Program Information**

This program prepares students for entry-level management positions in all sectors of business, government, not-for-profit and social service agencies that interact globally.

Business programs focus on the education and skills needed in today's global business environment. Practical courses coupled with general education offerings enhance development of critical thinking, communication and problem-solving skills, as well as adaptability and team work.

**When You Graduate**

This program is most appealing for students seeking to acquire the necessary skills that can be immediately applicable in the workplace. However, many students continue on to obtain bachelor's degrees.

The latest in technology and learning tools support your education for a wide range of employment opportunities.

Students are encouraged to visit the NJ transfer website: [www.njtransfer.org](http://www.njtransfer.org) for transfer course equivalencies.

**Earn a BA, MA at CCC**

Once you graduate from Cumberland County College, you can earn a bachelor's and even a master's degree at the on-campus Shirlee and Bernard Brown University Center. CCC's University Center houses bachelor's and master's degree programs offered by Fairleigh Dickinson University, Georgian Court University, Montclair State University, Rowan University and Wilmington University.

[www.cccnj.edu](http://www.cccnj.edu)

# *Business Management/ International*

**Program Requirements (45 credits) Credits**

<input type="checkbox"/>	AC 103	Accounting Principles I	4
<input type="checkbox"/>	AC 104	Accounting Principles II	4
<input type="checkbox"/>	BU 106	Introduction to Management	3
<input type="checkbox"/>	BU 109	Business Law I	3
<input type="checkbox"/>	BU 115	Introduction to Business	3
<input type="checkbox"/>	BU 207	Introduction to Marketing	3
<input type="checkbox"/>	BU 227	International Finance	3
<input type="checkbox"/>	BU 233	Corporate Finance	3
<input type="checkbox"/>	BU 247	Leadership	3
<input type="checkbox"/>	BU 249	Introduction to International Business	3
<input type="checkbox"/>	BU 288	Strategic Management	4
<input type="checkbox"/>	EC 201	Principles of Macroeconomics	3
<input type="checkbox"/>	GE 101	World Regional Geography	3
<input type="checkbox"/>	GE 102	Cultural Geography	3

**General Education Requirements (21/22 credits)**

<input type="checkbox"/>	EN 101	English Composition I	3
<input type="checkbox"/>	EN 102	English Composition II <b>or</b>	
	SP 203	Effective Speech	3
<input type="checkbox"/>	PY 101	General Psychology	3
<input type="checkbox"/>		Foreign Language	3
<input type="checkbox"/>		Foreign Language	3
<input type="checkbox"/>		Diversity Elective	3
<input type="checkbox"/>		Math Elective (MA 109 or higher*)	3/4

**Total Credits** **66/67**

**\*Excluding MA 115****Upon completion of this program, students should be able to:**

- Prepare and present effective oral business presentations.
- Analyze the steps involved in modifying a local business to an international business.
- Illustrate the differences between U.S. culture and another foreign culture.