

Degree Offered

Associate in Arts
Liberal Arts/Business Administration

Curriculum Code: 511**Program Information**

For students planning on continuing their education at a four-year college or university to study for a career in accounting, business administration, marketing, finance, economics and human resource management.

Business programs focus on the education and skills needed in today's global business environment. Practical courses coupled with general education offerings enhance development of critical thinking, communication, and problem-solving skills, as well as adaptability and team work.

The latest in technology and learning tools support your education for a wide range of employment opportunities.

When You Graduate

AA programs are primarily designed for students who plan to transfer as juniors to four-year colleges and universities. CCC graduates have obtained bachelor's degrees and beyond from every college in New Jersey and scores of colleges and universities throughout America. As a graduate of a fully accredited community college, your coursework will be received with full credit transfer at most state colleges, public and private universities across the country. The NJ Lampitt bill passed in 2008 by the NJ State legislature assures seamless transfer of credits toward junior standing at NJ state colleges and universities. Cumberland has transfer agreements with a number of four-year colleges and universities.

Earn a BA, MA at CCC

Once you graduate from Cumberland County College, you can earn a bachelor's and even a master's degree at the on-campus Shirlee and Bernard Brown University Center. CCC's University Center houses bachelor's and master's degree programs offered by Fairleigh Dickinson University, Georgian Court University, Montclair State University, Rowan University and Wilmington University.

www.cccnj.edu

Business Administration

Program Requirements (23 credits) Credits

<input type="checkbox"/>	AC 103	Accounting Principles I	4
<input type="checkbox"/>	AC 104	Accounting Principles II	4
<input type="checkbox"/>	BU 106	Introduction to Management	3
<input type="checkbox"/>	BU 109	Business Law I	3
<input type="checkbox"/>	BU 115	Introduction to Business	3
<input type="checkbox"/>	BU 207	Introduction to Marketing	3
<input type="checkbox"/>	EN 204	Business Communication	3

General Education Requirements (45/46 credits)

<input type="checkbox"/>	CS 101	Introduction to Microcomputers or	
	CS 102	Applications on the Microcomputer	3
<input type="checkbox"/>	EC 201	Principles of Macroeconomics	3
<input type="checkbox"/>	EC 202	Principles of Microeconomics	3
<input type="checkbox"/>	EN 101	English Composition I	3
<input type="checkbox"/>	EN 102	English Composition II	3
<input type="checkbox"/>	MA 110	College Algebra or	
	MA 120	College Trigonometry	3
<input type="checkbox"/>	MA 205	Statistics I	3
<input type="checkbox"/>	SP 203	Effective Speech	3
<input type="checkbox"/>		Diversity Elective	3
<input type="checkbox"/>		History Elective	3
<input type="checkbox"/>		History Elective	3
<input type="checkbox"/>		Humanities Elective	3
<input type="checkbox"/>		Humanities Elective	3
<input type="checkbox"/>		Humanities Elective	3
<input type="checkbox"/>		Science Elective	3/4

Total Credits 68/69

Upon completion of this program, students should be able to:

- Prepare and present effective oral business presentations.
- Evaluate key elements of a Strategic Plan and make recommendations for improvement of Strategic Plans.
- Locate, retrieve and critically evaluate information and information sources.
- Seek employment in the field of study.