

CUMBERLAND COUNTY COLLEGE

Course: AR 200 Two-Dimensional Design

Credits: 4

Prerequisites

AR 110- Fundamentals of Drawing I

Descriptions

This course provides students with a basic grounding in the process of defining, generating and evaluating visual ideas. Emphasis is on problem solving, thinking and making processes in regards to the visual elements and design principles. Students will use representational and non-representational forms to explore the principles of organization while learning skills in the use of black and white and color medium and technical equipment including technical pens, brushes and simple drafting tools.

Learning Outcomes

At the completion of this course, students should be able to:

- Identify and use the following tools and materials associated with design: T-square, templates, and pens, acrylic and/or gouache paint
- Demonstrate the organizational components of art: dominance, proportion, balance, variety and harmony, repetition and movement and economy to make successful design projects
- Apply the visual components of art: line and dot shape, texture, value, space and color in various ways to achieve the desired visual effect.
- Create a grid to lay out their design projects. This will be especially important for those students who plan to study computer graphics
- Articulate verbally and in writing what does and does not work in their work and the work of others in classroom techniques.

Topical Outline

- Introduction to the Visual Elements
- Awareness of Design
- The Visual Field
- Craftsmanship Basics & Drafting Tools
- The Grid
- Shape, Form & Space
- Linear Perspective
- Value
- Texture
- Color Theory
- Introduction to The Design Principles
- Balance
- Unity & Variety

- Emphasis & Subordination
- Economy
- Rhythm
- The Third Dimension

Required Texts and Other Materials

Design Principles and Problems by Zelanshi, Paul, 2nd Edition, NY: Harcourt Brace College Publishers, 1996.

Art Kit 200

Student Assessment

The student's performance will be based on a portfolio containing the following components: Attendance and Class Projects, Homework Projects, Final Project.

Academic Integrity

Plagiarism is cheating. Plagiarism is presenting in written work, in public speaking, and in oral reports the ideas or exact words of someone else without proper documentation. Whether the act of plagiarism is deliberate or accidental [ignorance of the proper rules for handling material is no excuse], plagiarism is, indeed, a “criminal” offense. As such, a plagiarized paper or report automatically receives a grade of **ZERO** and the student may receive a grade of **F** for the semester at the discretion of the instructor.

Available Resources

If you are having difficulty with work in this class, tutoring is available through the Success Center. If you think that you might have a learning disability, contact Project Assist at 856.691.8600, x1282 for information on assistance that can be provided to eligible students.

(List availability of open labs and/or writing center)

Before Withdrawing From This Course

If a student experiences adverse circumstances while enrolled in this course and considers withdrawing, s/he should see an advisor (division or advisement center) BEFORE withdrawing from the class. A withdrawal may cause harmful repercussions to completion rate standards and overall GPA which can limit or eliminate future financial aid in addition to causing academic suspension.