

CUMBERLAND COUNTY COLLEGE

Course: CG 105 Desktop Publishing

Credit: 3

Prerequisite

None

Description

This course provides students with an introduction to desktop publishing techniques. We will use page layout programs such as QuarkXPress and PageMaker to create a variety of documents: letter heads, business cards, newsletters, advertisements, book pages, menus and a newspaper front page. Students will become familiar with the commands and tools necessary for completing the publication of documents, including basic layout, text attributes and text editing, graphics, drawing tools, importing text and graphic files. The primary focus of the course is centered on working with text.

Learning Outcomes

At the completion of this course, students should be able to:

- Manipulate text as required by the publication project.
- Create a wide range of publications that incorporate text, images (photographs and illustrations) and graphs.
- Demonstrate the use of type styles that are in keeping with the character of the document.
- Manipulate and edit text (leading, kerning, etc.).
- Apply preferences, snap to grid, tools and menus that are inherent in desktop publishing software packages.

Topical Outline

- The Basic MAC work environment
- Introduction to Desktop Publishing Uses
- Quark Basics
- Photoshop Basics
- Kinds of Publications in Graphic design
- Layout principles
- The Design Process and Typography
- Image creation with Photoshop and Illustrator
- Combining images and type
- Choosing a Paper (weight, surface)
- File preparation for offset printing

Required Texts and Other Materials

Adobe Indesign CS6 Classroom in a Book: Adobe Press

Student Assessment

The student's performance will be based on a portfolio containing the following components: Attendance and Class Projects, Homework Projects, Final Project.

Academic Integrity

Plagiarism is cheating. Plagiarism is presenting in written work, in public speaking, and in oral reports the ideas or exact words of someone else without proper documentation. Whether the act of plagiarism is deliberate or accidental [ignorance of the proper rules for handling material is no excuse], plagiarism is, indeed, a “criminal” offense.

As such, a plagiarized paper or report automatically receives a grade of **ZERO** and the student may receive a grade of **F** for the semester at the discretion of the instructor.

Available Resources

If you are having difficulty with work in this class, tutoring is available through the Success Center. If you think that you might have a learning disability, contact Project Assist at 856.691.8600, x1282 for information on assistance that can be provided to eligible students.

(List availability of open labs and/or writing center)

Before Withdrawing From This Course

If a student experiences adverse circumstances while enrolled in this course and considers withdrawing, s/he should see an advisor (division or advisement center) BEFORE withdrawing from the class. A withdrawal may cause harmful repercussions to completion rate standards and overall GPA which can limit or eliminate future financial aid in addition to causing academic suspension.