

Cumberland County College

Course: CG 205 Portfolio Preparation and Presentation

Credit: 3

Description

Students will develop a professional portfolio in preparation for entry into the work force. Portfolio presentation and visual/verbal articulation will be stressed. Students will create a resume and develop a digital and print based portfolio for critique and suitable for presentation to a school, client or job interview. Students will also present a written, as well as, verbal presentation to faculty and/or students.

Prerequisite

CG 201 Fundamentals of Graphic Design

Learning Outcomes

At completion of the course, the student should be able to:

- Develop resume writing skills.
- Demonstrate visual presentation skills.
- Demonstrate public speaking skills.
- Demonstrate interviewing skills using both visual and verbal strategies.
- Create/enhance their graphic design portfolio both in print and digital.
- Articulate with visual, verbal and written clarity the concepts embedded in their work.
- Utilize highly proficient technical skills.
- Develop projects with high level of craft and concept, including a high level of both craft and concept.

Topical Outline

- Job searching in the graphic design market
Research and sources
- Writing cover/application letters
- Resume writing
Basic rules of resume
Resume layout: clarity/functionality
Information hierarchy
- Solving specific resume problems
- Digital presentations
- Development of Print and digital portfolio
Portfolio organization and presentation: Visual consistency
Style and presentation
- Photographing your work
- Interviewing basics & universal questions

- Specific graphic design interview question and answers

Required Texts and Other Materials

The Graphic Designer's Guide to Portfolio Design, by Myers, Deborah, 3rd Edition:Wiley

Student Assessment

30% oral presentation and interview

30% visual presentation and portfolio

30% written presentation including resume

10% attendance

Academic Integrity

Plagiarism is cheating. Plagiarism is presenting in written work, in public speaking, and in oral reports the ideas or exact words of someone else without proper documentation.

Whether the act of plagiarism is deliberate or accidental [ignorance of the proper rules for handling material is no excuse], plagiarism is, indeed, a “criminal” offense.

As such, a plagiarized paper or report automatically receives a grade of **ZERO** and the student may receive a grade of **F** for the semester at the discretion of the instructor.

Available Resources

If you are having difficulty with work in this class, tutoring is available through the Success Center. If you think that you might have a learning disability, contact Project Assist at 856.691.8600, x1282 for information on assistance that can be provided to eligible students.

(List availability of open labs and/or writing center)

Before Withdrawing From This Course

If a student experiences adverse circumstances while enrolled in this course and considers withdrawing, s/he should see an advisor (division or advisement center) BEFORE withdrawing from the class. A withdrawal may cause harmful repercussions to completion rate standards and overall GPA which can limit or eliminate future financial aid in addition to causing academic suspension.