

## CUMBERLAND COUNTY COLLEGE

### **Course: CO 114 – Video and Digital Media Production I**

**Credits:** 3

### **Prerequisites**

CO 101- Introduction to Mass Media

### **Description**

Video and Digital Media Production I is designed to introduce the student to the technical and practical proficiency in television and digital production in complete formats such as news, interviews, music and drama.

### **Learning Outcomes**

At the completion of this course, students should be able to:

- Operate television studio equipment
- Demonstrate knowledge of pre-production process
- Utilize postproduction editing equipment
- Apply cooperation and teamwork in a group environment
- Create and produce a program for cable television

### **Topical Outline**

- Camera Operation
- Shot Composition
- Editing Theory
- Non-Linear Editing (iMovie, Final Cut Pro)
- Sound Design(Voice Over, Dialogue, Foley)
- Switching/Producing
- Interviews

### **Required Texts and Other Materials**

*Film Production Technique: Creating the Accomplished Image*, Sixth Edition, Bruce Mamer, Cengage Learning (ISBN-13: 978-0-8400-3091-7, ISBN-10: 0-8400-3091-6)

- SDHC Memory Card (16GB or 32GB)
- External hard-drive (100 GB minimum)
- Recommended: Headphones

### **Student Assessment**

Assessment will be accomplished through participation, papers, quizzes, journals, exams and presentations.

### **Academic Integrity**

Plagiarism is cheating. Plagiarism is presenting in written work, in public speaking, and in oral reports the ideas or exact words of someone else without proper documentation.

Whether the act of plagiarism is deliberate or accidental [ignorance of the proper rules for handling material is no excuse], plagiarism is, indeed, a “criminal” offense.

As such, a plagiarized paper or report automatically receives a grade of **ZERO** and the student may receive a grade of **F** for the semester at the discretion of the instructor.

### **Available Resources**

If you are having difficulty with work in this class, tutoring is available through the Success Center. If you think that you might have a learning disability, contact Project Assist at 856.691.8600, x1282 for information on assistance that can be provided to eligible students.

**(List availability of open labs and/or writing center)**

### **Before Withdrawing From This Course**

If a student experiences adverse circumstances while enrolled in this course and considers withdrawing, s/he should see an advisor (division or advisement center) BEFORE withdrawing from the class. A withdrawal may cause harmful repercussions to completion rate standards and overall GPA which can limit or eliminate future financial aid in addition to causing academic suspension.