

## CUMBERLAND COUNTY COLLEGE

### **Course: CO 214 Video and Digital Media Production II**

**Credits:** 3

### **Prerequisites**

CO 114

### **Description**

Video and Digital Media Production II offers the students knowledge in advanced applications of television and digital media equipment to produce programming in a variety of formats while working in remote and studio settings.

### **Learning Outcomes**

At completion of this course, students should be able to:

- Demonstrate skills in: a. Planning b. Production c. Editing
- Demonstrate the ability to produce the following cable programming:
  - a) PSA
  - b) On-camera Interview
  - c) News Report
  - d) TV Studio News reporting
- Demonstrate the techniques of advanced editing

### **Topical Outline**

- Camera Operation & Shot Composition (review)
- Concept Development and Research
- Editing Theory
- Non-Linear Video Editing (Final Cut Pro)
- Scriptwriting (Voice Over)
- TV Studio Production

### **Required Texts and Other Materials**

- Television Production & Broadcast Journalism by Philip, 2nd Edition, Phillip L. Harris
- SDHC Memory Card (16GB or 32GB)
- External hard-drive (100 GB minimum)
- Recommended: Headphones

### **Student Assessment**

Assessment will be accomplished through participation, papers, quizzes, journals, exams and presentations.

### **Academic Integrity**

Plagiarism is cheating. Plagiarism is presenting in written work, in public speaking, and in oral reports the ideas or exact words of someone else without proper documentation.

Whether the act of plagiarism is deliberate or accidental [ignorance of the proper rules for handling material is no excuse], plagiarism is, indeed, a “criminal” offense.

As such, a plagiarized paper or report automatically receives a grade of **ZERO** and the student may receive a grade of **F** for the semester at the discretion of the instructor.

### **Available Resources**

If you are having difficulty with work in this class, tutoring is available through the Success Center. If you think that you might have a learning disability, contact Project Assist at 856.691.8600, x1282 for information on assistance that can be provided to eligible students.

**(List availability of open labs and/or writing center)**

### **Before Withdrawing From This Course**

If a student experiences adverse circumstances while enrolled in this course and considers withdrawing, s/he should see an advisor (division or advisement center) BEFORE withdrawing from the class. A withdrawal may cause harmful repercussions to completion rate standards and overall GPA which can limit or eliminate future financial aid in addition to causing academic suspension.