

CUMBERLAND COUNTY COLLEGE

Course: CO 239 Communications Internship (Journalism or Public Relations)

Credits: 3

Prerequisites

Permission of Instructor

Description

This course is designed to offer students an internship with local print or broadcast journalism or public relations agencies or offices. Students will work in the participating office 8-10 hours per week and perform a variety of work assignments and experiences tailored to teach students the basics of public relations work.

Learning Outcomes

At the completion of this course, students should be able to:

- Develop a working knowledge of the Journalism or Public Relations Field.
- Build relationships with professionals in the field.
- Identify the transition from the academic environment into the professional field.
- Demonstrate skill sets that will further prepare the students to work in the field.
- Develop confidence, skills and experience in team working environments, work on projects on a time based criteria, and exchange ideas with other professionals in a professional manner.

Topical Outline

The student will have individual monthly meetings with the faculty advisor to discuss relevant topics and concerns as relating to the individual internship placement.

Required Texts and Other Materials

No text assigned. Placement sites may assign reading.

Student Assessment

Evaluation for this course will be based on:

60% Employer Written Evaluation

40% Student Written Evaluation (essay, weekly journal, internship work)

Academic Integrity

Plagiarism is cheating. Plagiarism is presenting in written work, in public speaking, and in oral reports the ideas or exact words of someone else without proper documentation.

Whether the act of plagiarism is deliberate or accidental [ignorance of the proper rules for handling material is no excuse], plagiarism is, indeed, a “criminal” offense.

As such, a plagiarized paper or report automatically receives a grade of **ZERO** and the student may receive a grade of **F** for the semester at the discretion of the instructor.

Available Resources

If you are having difficulty with work in this class, tutoring is available through the Success Center. If you think that you might have a learning disability, contact Project Assist at 856.691.8600, x1282 for information on assistance that can be provided to eligible students.

(List availability of open labs and/or writing center)

Before Withdrawing From This Course

If a student experiences adverse circumstances while enrolled in this course and considers withdrawing, s/he should see an advisor (division or advisement center) BEFORE withdrawing from the class. A withdrawal may cause harmful repercussions to completion rate standards and overall GPA which can limit or eliminate future financial aid in addition to causing academic suspension.