

CUMBERLAND COUNTY COLLEGE

Course: SP 203 Effective Speech

Credits: 3

Prerequisites

EN 101

Description

This course covers the organization and oral presentation of ideas, along with voice control and personal poise. Stress is given to eye contact and the ability to prepare and deliver brief speeches for special occasions when preparation time is limited.

Learning Outcomes

At the completion of this course, students should be able to:

- Identify and apply basic public speaking principles.
- Analyze audiences, choose and research topics, organize speeches, and cite sources to support their speaking purpose(s).
- Deliver speeches in a variety of styles using effective verbal and nonverbal behaviors.
- Implement effective strategies to manage public speaking anxiety.

Related General Education Outcomes

Written and Oral Communication

- Students will explain and evaluate what they read, hear, and see.
- Students will state and evaluate the views and findings of others.

Topical Outline

- Learning the importance of proper volume for every speech occasion
- The critical need for a natural sound, with little or no need for reading
- The effectiveness of smooth flow
- The crucial importance of eye contact
- The ways to be properly poised
- The importance of content and the need to prepare
- The value of an outline and the proper use of notes
- The added effectiveness of articulation
- The value of hand gesturing, confident facial expression, and body language in general
- The need to be natural
- Ways to deal effectively with nervousness
- Creating the ability to judge effectiveness in others
- The values of effectively used visual aids

Required Texts and Other Materials

DK Guide to Public Speaking, by Ford-Brown, Lisa. 2nd edition: Allyn & Bacon/Pearson.

Student Assessment

Speeches of various lengths, beginning with short ones, will be assigned on a weekly basis; these will be graded, with evaluations returned so that improvement can be achieved, albeit gradually. Attempts at improvement are valued, as are reactions and questions aimed at understanding effective speech techniques. Students must abide by the required time involved in all speech assignments.

Academic Integrity

Plagiarism is cheating. Plagiarism is presenting in written work, in public speaking, and in oral reports the ideas or exact words of someone else without proper documentation.

Whether the act of plagiarism is deliberate or accidental [ignorance of the proper rules for handling material is no excuse], plagiarism is, indeed, a “criminal” offense.

As such, a plagiarized paper or report automatically receives a grade of **ZERO** and the student may receive a grade of **F** for the semester at the discretion of the instructor.

Available Resources

If you are having difficulty with work in this class, tutoring is available through the Success Center. If you think that you might have a learning disability, contact Project Assist at 856.691.8600, x1282 for information on assistance that can be provided to eligible students.

(List availability of open labs and/or writing center)

Before Withdrawing From This Course

If a student experiences adverse circumstances while enrolled in this course and considers withdrawing, s/he should see an advisor (division or advisement center) BEFORE withdrawing from the class. A withdrawal may cause harmful repercussions to completion rate standards and overall GPA which can limit or eliminate future financial aid in addition to causing academic suspension.